

JJM label is the representative image that helps women to be muses of creation of the same structural and unknown individual between the museum background and the yearly rhythm of nature.

## CONCEPT

JJ Martelli.

#### REPRESENTATION

Pietro Torrigiani-Malaspina .

#### **IMAGE**

The image is a series of figure.

#### COMMUNICATION

The Indo European Circle.

# SHOP

The main shop is also a gallery for events, a brunch corner and a library.

## **PRODUCTS**

#### I/Wardrobe Diffusion.

Unlimited and limited Series

Jean/polo/tee shirt/shirt/jacket

# II/Catalogue collectors.

=Tailoring

Tradition of London

=Silver

Tradition of Firenze

=Leather

Tradition of Firenze

## III/ Decoration

=Furniture

=Fabrics

# IV/Beauty

Tradition of Paris.





